

Greeves are also held in stock—and what a stock! It's probably the finest show of motorcycles in the world. If you're in England, you can't afford to miss it. Just come along and have a look—there's no high pressure salesmanship or obligation to buy. Have a look round our vast showrooms and compare each model at your leisure. It's much easier and more comfortable than going to a motorcycle show!

## 25 factory trained mechanics at Elites

WHEN YOU sell more than 4,000 vehicles a year you need a really efficient Service Department to ensure that whether it's car or motorcycle, or if it's new or used, it goes out on to the road in its best possible condition. The Elite Service Department employs 25 factory-trained mechanics who have to handle at least 150 motorcycles and cars every week. This requires real organisation and our Service Manager says "During the summer months we are working flat out night and day, to ensure that we can give you the quickest and best service possible. You can help us by booking your vehicle in for service as early as you can, so that it will be ready on time."

Servicing generally presents a problem because of the many variables—availability of spares from manufacturers; the actual condition of each vehicle when it is examined; the exact time which each job will take, etc. All of these make running a service department a difficult proposition, so help yourself, by helping us, and give us as much advance notice as possible.



## Brand new £¼ million Car Showroom



THIS SUPERB new car showroom valued at £250,000 has just been opened and it is probably the most advanced showroom of its type in London. There are two floor levels linked by the hydraulic car lift and additional flat-roof storage space. Modern offices occupy part of the ground floor and there are several private apartments right on top. An ambitious project, but necessary in the development of the company, to give more room to both motorcycles and cars as the volume of business increases annually.

ELITE'S COMPREHENSIVE set-up even includes their own Esso petrol station and garage.